



FOR IMMEDIATE RELEASE

UC4 Software Unveils New Corporate Identity, Web Site

Intelligent Service Automation Addresses Automation on the Ground, In the Cloud

BELLEVUE, Wash. and VIENNA – March 29, 2010 – UC4 Software, a leading provider of Intelligent Service Automation and IT process optimization solutions, today unveiled a new corporate identity and Web site at <http://www.uc4.com>. The new branding, built on the UC4 name, spotlights the company's market leadership and represents the full spectrum of its automation capabilities across physical, virtual and cloud environments.

Customer requirements for automation have evolved from time-based to event-based, creating the need to predict, model and manage workloads and processes, regardless of where they occur, to meet changing conditions without an interruption in processing. Emerging computing models, like cloud computing, further require automation solutions with more sophistication. Intelligent Service Automation from UC4 adds "sense-and-respond" capabilities that can predictively model and manage processes, and makes it possible to meet today's requirements and extend automation to virtual and cloud environments.

"It's time to rethink automation. Customers need more than simple job scheduling and as the enterprise shifts toward cloud computing, intelligent service automation will be the answer," said Fred Kohout, Chief Marketing Officer, UC4 Software. "This new brand captures our innovative spirit, singular focus, and our belief that automation will play a central role in the adoption of cloud computing."

UC4's new Web site provides a dynamic and engaging online experience with rich multimedia content and tools for customers, partners and the industry. To serve UC4's diverse customer base, the site includes content in multiple languages including German, Spanish, Dutch, French, Portuguese and Russian.

UC4 engaged Hodgson Meyers to develop the new brand and worked with San Francisco-based Web design firm theBATStudio on the new Web site.

More information on Intelligent Service Automation and UC4 V8, the company's automation platform, is available at: <http://www.uc4.com>.

About UC4 Software

UC4 Software is the global leader in Intelligent Service Automation. The company combines robust automation technology with real-time intelligence to forecast, visualize and automate complex IT and business processes across computing environments, from physical to virtual to cloud. More than 1,700 organizations worldwide trust UC4 to automate their businesses. For more information on UC4 visit: <http://www.uc4.com>.

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