



In April 2010 UC4 unveiled its new corporate identity and Web site.

Over the last year, we've all seen the groundswell around cloud computing -- a technology paradigm that promises to have as dramatic an impact as the Internet had 15 years ago. Information technology will be a service you will rent or buy on a task or time basis -- whether infrastructure, development platforms or applications. Automation technology will be a key enabler for the widespread adoption of cloud computing.

We know that many of you will adopt hybrid computing models -- a mix of physical, virtual and cloud computing -- to best address your needs. UC4 is building a bridge between the physical world and the cloud -- and that's why we're carving out a new position for the company -- Intelligent Service Automation.

**Intelligent** because we use Complex Event Processing to enable you to predictively model, manage and orchestrate your computing infrastructure and applications regardless of where they exist.

**Service** because what we know as jobs and tasks today will become services in the cloud tomorrow.

**Automation** because it is what UC4 does. UC4 automation technology supports the most platforms, operating systems and applications in the industry.

The new brand identity and Web site capture the best of UC4 -- the things you've come to expect from us: automation expertise, innovative technology and top-notch service and support. They also better reflect our spirit and leadership position in the market. So even as we move forward, we continue to be committed to building robust automation solutions that help you solve your most critical IT challenges.

Please visit the new site at <http://www.uc4.com>. We look forward to your [feedback.nady.parvaneh@uc4.com](mailto:feedback.nady.parvaneh@uc4.com)